



**IM-TWIN: from Intrinsic Motivations  
to Transitional Wearable INTelligent  
companions for autism spectrum disorder**  
*a European funded project*

***Project Website, Facebook, Twitter***  
**Deliverable 6.14**



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Universiteit Utrecht (NLD), Centre de Recherches  
Interdisciplinaires (FRA), Università degli Studi di Roma  
La Sapienza (ITA), Plux-Wireless Biosignals S.A. (PRT).

## Deliverable data

<b>Work Package:</b>	6 Management and dissemination
<b>Work Package leader:</b>	CNR
<b>Deliverable beneficiary:</b>	CNR
<b>Dissemination level:</b>	Public
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<b>Type:</b>	Websites, patents filings, etc.
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## Acronyms of partners

CNR-ISTC	Consiglio Nazionale delle Ricerche, Istituto di Scienze e Tecnologie della Cognizione (Italy)
UU	Universiteit Utrecht (The Netherlands)
CRI	Centre de Recherches Interdisciplinaires (France)
LA SAPIENZA	Università degli Studi di Roma La Sapienza (Italy)
PLUX	Plux - Wireless Biosignals S.A. (Portugal)

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## 1. Overview of the deliverable

This deliverable describes the logo, the website and the social networks used to disseminate the project outcomes to a general audience.

## 2. Project logo

The official logo of the project designed by Beste Özcan is shown in *Figure 1*. The logo will be used by the partners in all the disclosure activities concerning the project results (e.g., website, social networks, conferences, workshops, promotional videos).



**Figure 1:** The IM-TWIN logo.

## 3. Project website

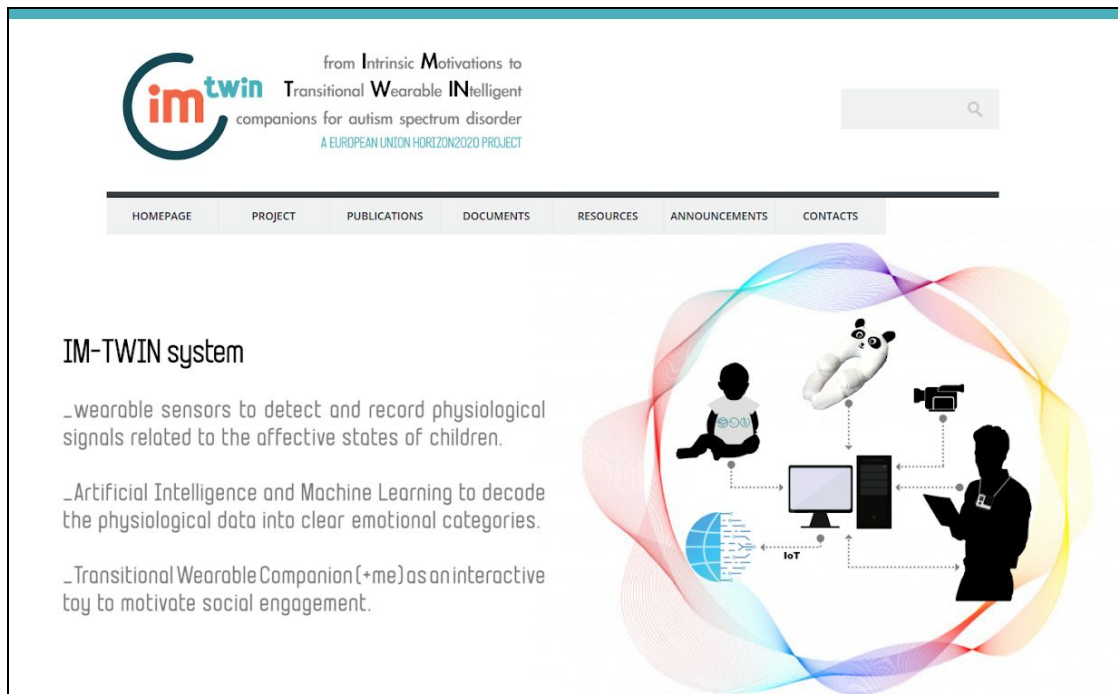
The website is available at [www.im-twin.eu](http://www.im-twin.eu) and is implemented through *WordPress*, a well known content manager system. All partners will contribute to enrich the content. The site is managed by *Noze* company ([www.noze.it](http://www.noze.it)), which guarantees the support for the life of the project.

In the following paragraphs we briefly describe the main features of the website, as the homepage and the pages accessible by the main menu bar.

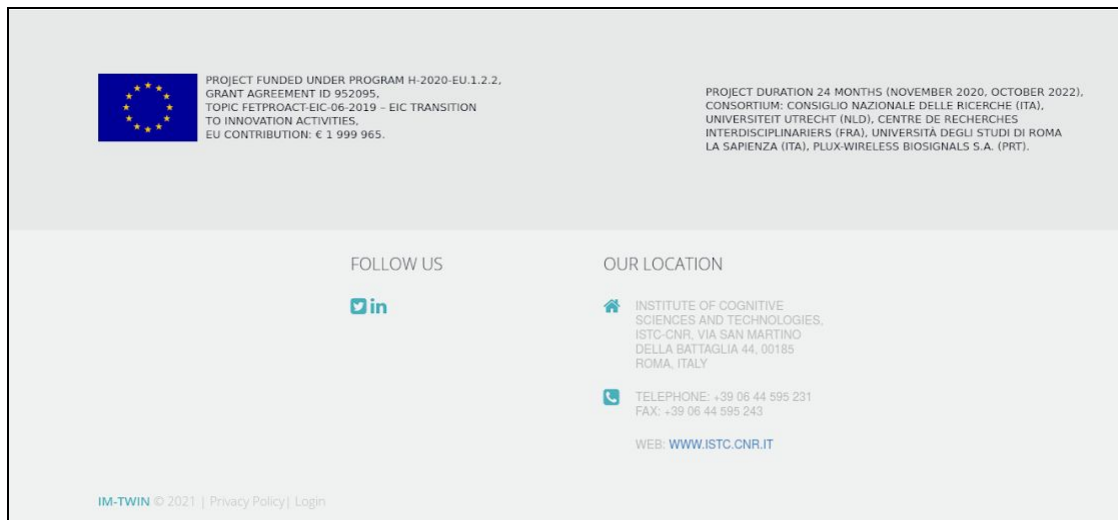
### 3.1. Homepage

The homepage presents the main graphical contents which characterise the project, as the logo and the official title of the proposal (*Figure 2*). The central part of the page displays a set of slides which summarise the IM-TWIN features, such as the technological components forming the IM-TWIN system. The *footer* of the homepage (*Figure 3*) displays the legal administrative

information (as the Grant ID, the EU Funding program, etc.), and the link to the social networks used to share the research outputs (i.e., Twitter, LinkedIn and Researchgate).



**Figure 2:** a screenshot of the website homepage.



**Figure 3:** The homepage footer reports the legal information, the links to social networks, and the contact and location of CNR-ISTC.

## 3.2. Menu bar

The *main menu bar* presents a list of items, which let the user easily explore the site content and navigate between them. Where necessary, submenus are used. In the following we briefly describe the items and the related content:

- **Project:** this tab has four submenus:
  - **Overview:** this page (*Figure 4*) reports a general description of the project. In more detail it illustrates the IM-TWIN genesis, the ambitious aims of the project, the expertise of consortium that will make the aims concrete and finally the relationship with the European projects *GOAL-Robots* and *PlusMe*;
  - **Partners:** this page describes the members of consortium. Each section is dedicated to a brief description of the member;
  - **People:** this page lists the researchers who are contributing to the research, along with personal data as academic position, email contact, personal links, etc.
  - **EU Legal Information:** this page lists the legal data concerning the proposal, as the Grant Agreement ID, the reference research program, the name of funding schema, etc.
- **Publications:** this page will include the list of the scientific publications produced during the project. Where possible, the papers will be available for download.
- **Documents:** this tab includes a submenu (currently with one item), presenting several type of documents relevant for the project:
  - **Deliverables:** this page presents the list of deliverables, available for download, and their relation with the work packages (*see Figure 5*).
- **Resources:** this tab includes a submenu (currently with two items) related to the material which can be shared with general audience:
  - **Hardware and Software:** this page will host, where possible, hardware and software material, such as electronic diagrams, source code for applications, etc. The software generated during the project will be shared using several repositories in a dedicated page on GitHub (<https://github.com/IM-TWIN>);
  - **Video:** this page will present all video material relevant for the project.
- **Announcements:** this tab includes a submenu (currently with two items) reporting several material useful for communication activities :
  - **Press kit:** this page includes the press releases, issued periodically to communicate important updates about the project, and promotional materials for conferences, fairs, workshops, meetings (such as brochures, folders and booklets);

- **Vacancies:** this page will list, where available, the open positions within the project.
- **Contacts:** this page lists the table with the contacts of the team leaders.

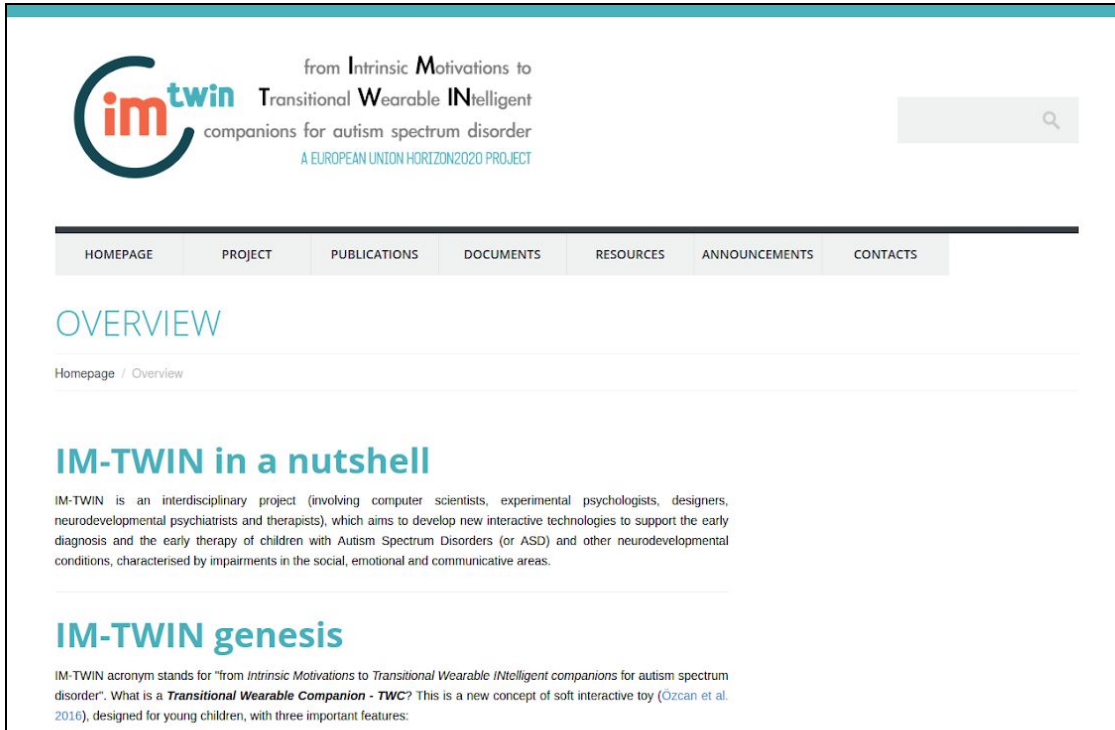


Figure 4: The page describing the project overview.

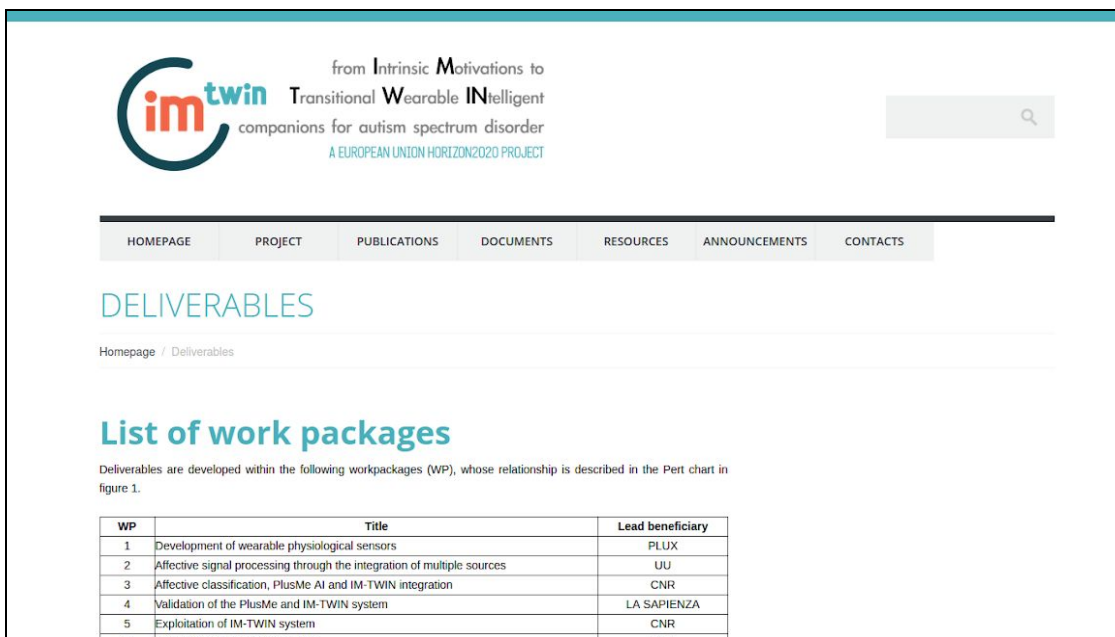


Figure 5: The page describing the list of workpackages and deliverables..

## 4. Social networks

Along with the website, the project results will be disseminated through three dedicated social network accounts (see Figure 6), whose links are displayed in the website homepage:

- Twitter: [https://twitter.com/im\\_twinproject](https://twitter.com/im_twinproject)
- LinkedIn: [www.linkedin.com/company/im-twin/?viewAsMember=true](http://www.linkedin.com/company/im-twin/?viewAsMember=true)
- Researchgate: <https://www.researchgate.net/project/IM-TWIN-Project-from-Intrinsic-Motivations-to-Transitional-Wearable-INtelligent-companions-for-autism-spectrum-disorder>



Figure 6: The account of the project IM-TWIN on Twitter.



## 5. Future development

All the aforementioned elements represent the “core” of the dissemination levels. In the next 24 months, the website and the social networks will be periodically updated according to the project development, and this tools will be used to reach the greatest number of people.